



**For Immediate Release:**

**The Zoo Gallery Celebrates 40 Years in Business**

*Wilson Family Announces Vacation Giveaway for Milestone Anniversary*

**Grayton Beach, Florida (August 1, 2019)** – The Zoo Gallery, which celebrates 40 years in business on August 8, 2019, invites Northwest Florida locals and visitors alike to visit either of its store locations and join the party! The carefully curated art gallery and retailer first opened its doors in Fort Walton Beach in 1979 and has current homes on Hotz Avenue in Grayton Beach and at Grand Boulevard Town Center in Miramar Beach. To thank all those who have supported The Zoo Gallery over the years, the brand announced via its Instagram account that followers can enter for a chance to win a free three-night stay in Grayton Beach! To do so, share a photo of your favorite Zoo T-shirt or moment at The Zoo Gallery now through August 8. Visit @thezoogallery on Instagram for complete details.

The Zoo Gallery in Grayton Beach and Grand Boulevard will also have a celebratory sale event for the weekend of August 8–11, with select items starting at 20 percent off!

Offering a unique mix of artwork, clothing, accessories, jewelry, and home goods, The Zoo Gallery represents a lifestyle that has evolved over four decades and yet has retained its essence of “standing out from the herd,” as owners Roxie and Chris Wilson like to call it.

“I’ve always loved and been passionate about art,” Roxie said. “It stirs the soul. It’s been incredible to share that with so many people all these years, and we wouldn’t be here without the fabulous employees and patrons who have supported and helped us along the way. We have many repeat customers who have been coming for years, and now they’re bringing their families with them. People say their vacation isn’t complete without a trip to The Zoo Gallery.”

The Zoo Gallery encourages anyone who has a T-shirt from the store to share it on social media with the hashtag #standoutfromtheherd. (Include the hashtag #a40yeartrip and follow the contest rules on @thezoogallery’s giveaway post to be eligible for the vacation giveaway!)

“Everyone has a T-shirt story, whether it was handed down to them from a parent or it’s a more recent design,” Roxie said. “We’ve worked with Greg Keith at Serigraphia screen printing—who is also celebrating 40 years in business—to create more than 25 shirt designs. He’s been fantastic.”

Fans can stop by the store to get the exclusive fortieth-anniversary shirt, now available in both locations.

“Supporting American artists and getting to form relationships with them and our customers has been a dream come true,” Roxie added. “Retail is tough work, but if you love it and you’re proud of what you create and share, it makes it all worth it.”

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### **About The Zoo Gallery**

Since its creation in 1979, The Zoo Gallery has endeavored to stand out from the herd as a shop with the most unusual finds in the area. Owners and founders Chris and Roxie Wilson want you to feel at home in their stores; enjoying excellent customer service, great music, and the opportunity to view and purchase some of the most unique merchandise in the southeast. The Zoo Gallery represents the work of many artists including Magnolia Pearl by Robin Brown, ceramics by Michele Quan, Denise Greenwood, Laurie Pollpeter-Eskenazi, Ashley Benton, Kerry Brooks of Doc 6 Pottery, Brian Andreas, Sticks, Mullanium by Jim and Tori, Richard Dunbrack, Sabilia jewelry, Heather Haase, Eric Silva, Elements by Jill Schwartz, and Sugarboo Designs. Customers will also find an eclectic array of pottery, jewelry, prints, cards, furniture, home décor, and their acclaimed original T-shirts in-store and online.

Visit [TheZooGallery.com](http://TheZooGallery.com) and follow the lifestyle when you #standoutfromtheherd on [Facebook.com/TheZooGallery](https://www.facebook.com/TheZooGallery) and Instagram @thezoogallery.

### **The Zoo Gallery Grayton Beach**

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