

GRAND BOULEVARD

— Sandestin —
TOWN CENTER

A HOWARD GROUP | MERCHANTS RETAIL PARTNERS DEVELOPMENT

Williams Sonoma to Open in Grand Boulevard, Joining Newly Opened Peter Millar, Blue Mercury, Vin'tij Food & Wine and Hyatt Place

Tenant expansions and remodels highlight first half of 2019

Miramar Beach, Fla., (Feb. 12, 2019) – One of the biggest multi-channel specialty retailers in the world, Williams Sonoma, is set to open in Grand Boulevard at Sandestin spring 2019. The iconic California-based company is known for their kitchenware including professional quality cookware, small kitchen appliances, cooking utensils, decor and gourmet foods. The announcement comes on the heels of a banner year for the town center, which opened seven new retail stores and restaurants in 2018.

The mix of new to market national brands and popular locally owned businesses expanded with national stores Peter Millar, Blue Mercury, Hemline and Chubbies opening. Locally owned modern luxury jeweler The Jewel, formerly Destin Jewelers, opened in May. Popular locally owned Florida Trend Golden Spoon Award winner Vin'tij Food & Wine opened Nov. 2018, serving lunch and dinner. They will begin serving breakfast this spring.

Additionally, the new 84 room Hyatt Place hotel opened in Dec. 2018, joining the two Marriott properties and putting the total hotel room count at nearly 400 rooms in Grand Boulevard. On Jan. 10, it was announced that Black Bear Bread Co. a locally owned Grayton beach-based restaurant will open a second location spring 2019 at Hyatt Place Sandestin.

“Grand Boulevard continues to attract the most highly sought after local and national retailers, restaurants and entertainment in the country,” said Stacey Brady, Grand Boulevard’s director of marketing and communications. “The recent openings and new announcement reflect both the strength of our expanding center and the power of the South Walton and Northwest Florida market.”

Look for major tenant expansions, remodels and renovations to take place the first half of 2019. Bourgeoning women’s retailer Altar’d State is undergoing a four-month renovation and will expand their offerings to include their new fashion line, A Beautiful Soul, for sizes 14 – 24. During the four-month renovation, Altar’d State will stay open in the large corner space in the 500 building across from Grand Park and Williams Sonoma.

Billabong and Sunglass Hut will undergo significant renovation projects to expand their retail space and lines. Cantina Laredo Modern Mexican Food will experience a significant remodel to modernize their restaurant interior and patio area in 2019 as well. These significant expansions and renovations come on the heels of J. Jill, the women's retail store that performed a complete renovation of their popular store in 2018.

In addition to new retailers, restaurants and hotels, two new businesses opened professional offices in Grand Boulevard, Judd Jackson, CPA, and Omnicommander. My Vacation Haven and FirstService Residential expanded their corporate offices in the center.



Williams Sonoma opens, major expansions and renovations taking place in Grand Boulevard at Sandestin in 2019.

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Williams Sonoma opening in Grand Boulevard spring 2019 comes on the heels of a banner year for the town center, which opened seven new retail stores and restaurants and a new Hyatt Place hotel in 2018.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 837-3099 or visit GrandBoulevard.com.

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