



FOR IMMEDIATE RELEASE

Black Bear Bread Co. to Open at Hyatt Place Sandestin at Grand Boulevard Spring 2019

-Grayton Beach's beloved neighborhood bakery and all-day seasonal café serving Stumptown Coffee Roasters expanding west with second location-

GRAYTON BEACH, FLORIDA (January 10, 2019) – Black Bear Bread Company, LLC. announces plans to open a second location at Hyatt Place Sandestin at Grand Boulevard this year.

"I am so pleased we will soon be bringing the Black Bear Bread Co. experience to the new Hyatt Place Sandestin at Grand Boulevard," said Dave Rauschkolb, Black Bear Bread Co. managing partner and co-owner. "After celebrating a successful debut year at our café and retail bakery in Grayton Beach, Phil and I are both humbled and honored by how Black Bear is reaching legendary status among both locals and tourists alike. We always envisioned the Black Bear concept growing, and feel Grand Boulevard was a natural fit for our neighbors to the west of us."

Hyatt Place Sandestin at Grand Boulevard is the first Hyatt branded hotel in the South Walton area. The 84-room, five-story hotel recently opened in December 2018 at the west end of the town center.

The hotel is the latest development on Grand Boulevard - a high-end lifestyle Town Center with exclusive boutiques, renowned retailers, exquisite dining options, first-class events and entertainment, and a thriving professional community.

"We are thrilled the Black Bear Bread Co. creators chose to do their very first expansion at Grand Boulevard. BBBCo has garnered such a strong local, and even regional, following for itself as a purveyor of the finest baked breads and best coffee in town. We are so inspired by this fresh take on a neighborhood bakery and café!" said Dana Hahn, Vice President of Real Estate for Howard Group, developer of Grand Boulevard.

Grand Boulevard is centrally located in the popular and affluent vacation community of South Walton, Florida, in Northwest Florida. With 17 restaurants and eateries located in the Town

Center, Grand Boulevard attracts a large number of the permanent population as well as second home owners and the area's many visitors who enjoy the shopping, dining, hotels and entertainment offered within the Town Center.

"We are thrilled to be joining the wonderful Grand Boulevard community at Hyatt Place Sandestin," said Phil McDonald, Black Bear Bread Co. executive chef and co-owner. "Our new location will offer convenience for our customers living in Sandestin, Miramar Beach and Destin. The outdoor seating area will provide al fresco dining comparable to the sidewalk cafes of New York and Paris, and customers can expect the same quality and experience they are accustomed to at our Grayton Beach café with a few new twists."

ABOUT HYATT PLACE

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 274 Hyatt Place locations in Armenia, Brazil, Canada, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit www.hyatt-place.com Join the conversation on Facebook and Instagram, and tag photos with #Hyatt-Place and #WhySettle.

ABOUT GRAND BOULEVARD

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group development. For more information, please call (850) 837-3099 or visit www.grandboulevard.com.

ABOUT HOWARD GROUP

Located on Northwest Florida's Gulf Coast, Howard Group is a portfolio real estate development company. Inspired by a conscientious vision to build and manage sustainable projects that preserve the natural beauty of the region, the company focuses on creating experiential and aesthetically captivating places. Howard Group has become a catalyst for transformative change, that is evidenced by the completion of distinguished projects which integrate a variety of mixed-use elements. These meticulously planned developments focus on retail, commercial office, hospitality, entertainment, waterfront development, organic farming, and residential components. Howard Group's emphasis on local initiatives and stewardship is at the heart of the company's success. With community interests in mind, the company continues to secure a stronger economic, socially responsible, and environmentally sound future for Northwest Florida. Founded in 1988, Howard Group has gained a national reputation for joining with public entities and civic organizations to give rise to notable and quality-oriented developments. The company creates viable solutions that ensure financial and cultural success for its tenants, employees, and community. For further information, www.howardgrp.com or call (850) 837-1886.

ABOUT BLACK BEAR BREAD CO.

With its 2017 debut in The Shops of Grayton, Black Bear Bread Co. has quickly become the go-to stop for artisan breads, pastries, Stumptown coffee, and seasonal breakfast and lunch offerings along with a thoughtfully curated selection of craft beers and natural wines. The retail

bakery features a rotating selection of naturally leavened artisan breads and pastries including a variety of sourdoughs, miche and baguette, alongside a daily pastry menu of croissants, Kouign Amanns, cinnamon rolls, bear claws, cheese danishes, scones, bagels, and more. Black Bear Bread Company, LLC. is the first culinary collaboration from owners Dave Rauschkolb and Phil McDonald. Black Bear Bread Co. Grayton Beach is located at 26 Logan Lane, Unit G in The Shops of Grayton. For more information, call 850-213-4528 or visit www.blackbearbreadco.com. Follow the Instagram fan favorite at @blackbearbreadco.

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