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Sandestin at  
Grand Boulevard

**CONTACT:**

Melissa Oropesa  
Director of Marketing  
Hyatt Place Sandestin at Grand Boulevard  
(850) 837-1886 x237  
melissao@howardhsp.com

**FOR IMMEDIATE RELEASE**

**HYATT PLACE SANDESTIN AT GRAND BOULEVARD SET TO OPEN DECEMBER 18, 2018**

*84-room Hyatt Place hotel to be located in South Walton, Florida*

**MIRAMAR BEACH, FL (December 13, 2018)** – Hyatt Place Sandestin at Grand Boulevard is set to open on December 18, 2018. The new 5-story, 84-room hotel will offer business and leisure travelers an open, intuitive design, casual atmosphere, and practical amenities, such as free Wi-Fi, 24-hour food offerings and the 24-hour fitness center.

“South Walton is a world-class community and key business and leisure destination, and Hyatt Place Sandestin at Grand Boulevard will add a wonderful new option for business and leisure travelers visiting the heart of the Emerald Coast,” said General Manager Megan Suggs.

The hotel will open as the latest development on Grand Boulevard – a high-end lifestyle Town Center with exclusive boutiques, renowned retailers, exquisite dining options, first-class events and entertainment, and a thriving professional community.

Hyatt Place Sandestin at Grand Boulevard will offer:

- **84 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **24/7 Gallery Menu** with freshly prepared meals at any time of day
- **Gallery Kitchen Breakfast** available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails

- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **Over 1,600 continuous** square feet of flexible, high-tech meeting/function space
- **24-hour Gym** featuring cardio equipment with LCD touchscreens

In addition to the many great amenities, Hyatt Place Sandestin at Grand Boulevard is also backed by a management company with a track record of success. "The Hyatt Place brand is the ideal addition to Howard Hospitality's portfolio of hotels," says Karen McNevin, Vice President of Hospitality for Howard Hospitality. "As an award-winning hotel management company, Howard Hospitality is known for its fun and visionary leadership as well as its commitment to guest satisfaction, which is also present in the Hyatt Place leadership team and aligns with the Hyatt brand's mission."

### **HYATT PLACE SANDESTIN AT GRAND BOULEVARD LEADERSHIP**

Hyatt Place Sandestin at Grand Boulevard will be under the leadership of General Manager Megan Suggs and Sales Manager Kathryn Rockwell. In her role, Suggs will be directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's more than thirty associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Rockwell will be responsible for providing sales service and support to travelers and meeting planners frequenting the Destin area.

For more information, please visit [hyattplace.com](http://hyattplace.com).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### **ABOUT HYATT PLACE**

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 274 Hyatt Place locations in Armenia, Brazil, Canada, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit [hyattplace.com](http://hyattplace.com). Join the conversation on Facebook and Instagram, and tag photos with #HyattPlace and #WhySettle.

### **ABOUT HOWARD HOSPITALITY**

Based in Miramar Beach, FL, Howard Hospitality, a division of Howard Group, is an award-winning small hotel management company with big ideas. The foundation of its management style lies in three areas: guest satisfaction, employee welfare, and community involvement with the ultimate goal of making the world a better place. For more information, please visit [howardhsp.com](http://howardhsp.com).

### **FORWARD-LOOKING STATEMENTS**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ*

materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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