

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

Lilly Pulitzer to Open Store in Grand Boulevard

First Lilly Pulitzer store in NW Florida

Miramar Beach, Fla., (August 20, 2015) – The first Lilly Pulitzer store in Northwest Florida is set to open in Grand Boulevard in spring 2016. Known for their chic patterns and beach-friendly styles, the new store joins two other major national retailers making their debuts in Grand Boulevard at Sandestin, also scheduled for opening in spring 2016.

Lilly Pulitzer will be joined by women's retailer Anthropologie and men's and women's retailer Vineyard Vines, all new to the Northwest Florida market. The three stores will be located in a new Town Center building currently under construction, directly across from the Boulevard 10 Cinema.

Lilly Pulitzer is famous for their resort wear and chic beach clothing. They offer everything needed for living and visiting the beach in style, including party dresses, knits, shorts, rompers, jumpsuits and sweaters. They also carry accessories such as scarves, purses and gift items.

The Lilly Pulitzer announcement caps off an exciting year, with numerous retailers and restaurants opening or announcing their new locations in Grand Boulevard's burgeoning Town Center. Earlier this year, J. McLaughlin, opened in the Town Center across from Mitchell's Fish Market. Eateries Jimmy John's and Grimaldi's Pizzeria opened recently and Starbucks Coffee opened the first of the year.

"The Lilly Pulitzer store will be a perfect addition to our retail tenant mix. Their brand is highly sought after and ideal for our beach and resort location. These national stores are coming to Grand Boulevard because this is the place to be," said Stacey Brady, spokesperson for Grand Boulevard at Sandestin.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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