



Festival of Trees Celebrates Sixth Year of Charity Tree Decorating Competition in Grand Boulevard

Vote for the People's Choice Award at the kickoff of this free holiday event

Miramar Beach, Fla., (November 11, 2015) – Grand Boulevard's sixth annual "Festival of Trees" will showcase 12 uniquely decorated Christmas trees from area non-profit organizations, Nov. 24 – Dec. 25 in Grand Park. The public is invited to attend the kick-off on Tuesday, Nov. 24, 4 p.m. – 6 p.m., as the trees are lighted, judged on their decorations and winners are announced at 6 p.m. A People's Choice winner will be selected by the voting public that night as well. Refreshments will be served, making this a fun kickoff to the holidays for the entire family.

This year's participating organizations are: Building Homes for Heroes, Emerald Coast Relay for Life, Emerald Coast Children's Advocacy Center, Children's Volunteer Health Network, Children in Crisis, Junior League of the Emerald Coast, Emerald Coast Theatre Company, Alaqua Animal Refuge, The ARC of Walton County, Boys & Girls Clubs of the Emerald Coast, Heart Animal Rescue and Horizons.

The non-profit organizations are competing to win cash prizes totaling \$7,000, including Best of Show and People's Choice. The People's Choice winner will be voted on and announced along with Best of Show, Second and Third Place winners at the kick-off, Nov. 24 at 6 p.m. For the People's Choice Award, the public will vote for their favorite tree at Grand Park and the tree with the most votes will win.

Last year, Building Homes for Heroes won Best of Show, taking home \$2,000. This year's Best of Show purse is \$2,500, Second Place is \$1,500, Third Place is \$1,000 and People's Choice winner receives \$2,000.

The trees will be on display through Christmas and open to the public to enjoy at no cost. This free event is presented as part of the Coastal Culture calendar of events, made possible by Grand Boulevard Arts & Entertainment Program.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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Homes for Heroes won Best of Show at the 2014 Festival of Trees, held annually in Grand Boulevard at Sandestin. The 2015 kickoff is Tuesday, Nov. 24 at 4 p.m. in Grand Park and the event runs through Christmas. Festival of Trees is free and open to the public.

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FOR IMMEDIATE RELEASE

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