

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

Fashion, Festivals and Theatre this fall in Grand Boulevard

Coastal Culture series ignites the season with exciting new and annual events

Miramar Beach, Fla., (September 30, 2015) – Grand Boulevard at Sandestin’s Coastal Culture series kicks off the fall season with South Walton Fashion Week, two weekends of performances by Emerald Coast Theater Company and the Best of Emerald Coast street festival. For more details and tickets to these events, go to GrandBoulevard.com.

Grand Boulevard presents South Walton Fashion Week (SWFW), produced by Cultural Arts Alliance of Walton County, Oct. 8-10. The main runway shows are presented each night at 7 p.m. in the Town Center and the red carpet opens at 5:30 p.m. Grand Boulevard will present a runway show featuring their retailers on opening night. Grand Boulevard retailers Fab’rik and Tommy Bahama will be featured in their own exclusive runway shows.

This year at SWFW, 13 Emerging Designers will show their lines and compete for the title of 2015 SWFW Emerging Designer. Model of the Year competition, pop-up shops, special celebrity judges and after-parties are all part of this exciting cosmopolitan scene.

[Emerald Coast Theatre Company](#) presents the play Eleemosynary, October 16-17 and 23-24 at 7:30 p.m. and October 18 and 25 at 2:00 p.m. This gripping drama by playwright Lee Blessing probes into the delicate relationships of three generations of women. In his examination of these three female family members, Blessing deftly illustrates the tensions and dynamics that can stress a family to its breaking point. Performances will be held in the former Coldwater Creek, located at 560 Grand Boulevard.

Best of the Emerald Coast celebrates its fifth year taking over the Boulevard for one of the year’s best parties, Saturday, October 24, 6 p.m. – 9 p.m. Showcasing the very best businesses, services, entertainment and shopping as voted on by the readers of Emerald Coast Magazine, nearly 100 winners along the Emerald Coast will display, offering giveaways, delicious food samples, drinks and more. The Junior League of the Emerald Coast is the beneficiary of the proceeds from this popular event.

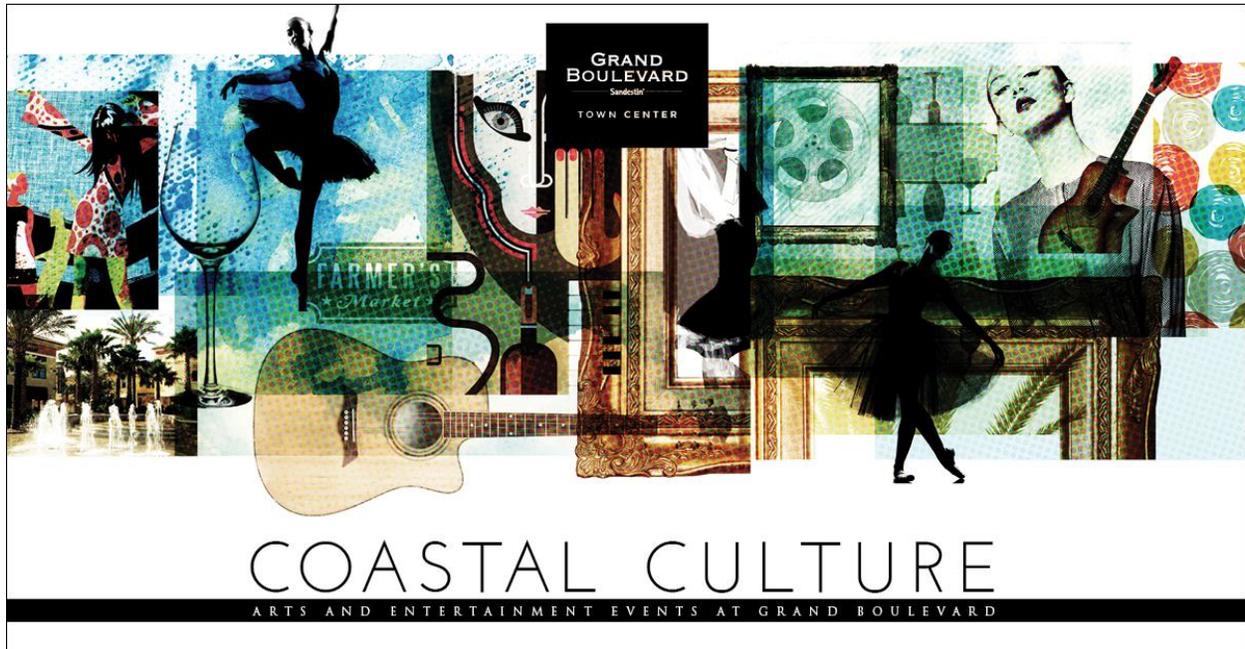
[Grand Boulevard’s Farmers’ Market](#) runs year-round Saturdays, 9 a.m. – 1 p.m. in Grand Park. This outdoor market features dozens of unique vendors offering mostly locally sourced food-based items such as produce, eggs, grass-fed beef and chicken, local honey, pickled vegetables, sweets, and gourmet jams. Specialty soaps and lotions are also sold.

Coastal Culture is the title under which the ongoing events’ calendar for [Grand Boulevard at Sandestin](#) is presented. The Town Center presents numerous large and small scale events throughout the year with an emphasis on cultural arts of all genres. Many of the Coastal Culture events are free and open to the public and others serve as fundraisers for area charities, in keeping with Grand Boulevard’s philosophy of strong community partnerships.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida’s Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group

and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.



CONTACT:

Stacey Brady

Director of Marketing and Public Relations

Grand Boulevard at Sandestin

850.837.3099 ext. 3

stacey@grandboulevard.com

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