

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

FOR IMMEDIATE RELEASE:

CONTACT:

Stacey Brady, Director of Marketing and Public Relations
Grand Boulevard at Sandestin
850.837.3099 ext. 3
stacey@grandboulevard.com

Grand Boulevard Opening Jimmy John's and Grimaldi's Pizzeria Restaurants

Delicious options for dine in or take out

Miramar Beach, Fla., (February 19, 2015) – Grand Boulevard at Sandestin is known by the locals and visitors of Northwest Florida as the premier place to shop, dine, play and stay. The Town Center has become a sought after destination, especially for dining out, with nearly a dozen signature restaurants and eateries for both causal and fine dining. That number is growing now with the announcement of Jimmy John's and Grimaldi's signing on to open their newest locations in Grand Boulevard.

Jimmy John's, famous for their delicious gourmet sandwiches made freaky fast, is building their newest location in Grand Boulevard. And, in their ultra-fast tradition, they are projected to open their doors in late March. This 1,500 sq. ft. restaurant will offer both dine in and take out options, perfect for local business people and shoppers alike to grab a quick sandwich and get back to their day.

Jimmy John's will offer their gourmet subs via in-shop, catering or delivery by calling 850-460-8660 or ordering online or through their APP. Travis Brown, franchise co-owner with James Shutts, has big expectations for this new location.

"Our Jimmy John's franchise group is very excited to open its third area store in Grand Boulevard. The combination of the quality and mix of tenants at Grand Boulevard, as well as the surrounding day-time traffic and density, make this location a perfect fit for our business model. We look forward to being a part of the Grand Boulevard community, and serving locals and tourists alike in Miramar Beach," said Brown.

Grimaldi's Coal Brick-Oven Pizzeria is now under construction with plans to open in late summer this year. With over 100 years of pizza-making tradition, Grimaldi's Pizzeria is known for their famous coal fired brick-oven pizzas. Using only the freshest ingredients, a "secret recipe" pizza sauce, handmade mozzarella cheese and dough, Grimaldi's Pizzeria serves traditional pizza (as it began in Naples, Italy) in an upscale yet casual, family oriented pizzeria. They are the most award-winning pizzeria in the United States and the 4,056 sq. ft. restaurant is making its Northwest Florida debut in Grand Boulevard.

"Our unique brand of New York style coal brick-oven pizza is something we knew would be appreciated in Grand Boulevard at Sandestin," said Joe Ciolli Grimaldi's Pizzeria Chief Executive Officer. "We are thrilled to have found the perfect location, to serve our very special brand of iconic pizza. Not only do I know the local residents will embrace us, we are excited to give back to such a wonderful community. "

The new eateries will be located next to Starbucks Coffee which opened in January of this year.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle

experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.



Grimaldi's Coal Brick-Oven Pizzeria opens in Grand Boulevard late summer 2015.



Jimmy John's and their gourmet sandwiches made freakishly fast opens in Grand Boulevard in March.

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