

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

FOR IMMEDIATE RELEASE

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Photo: Kirsten and Paul Nykamp with the muse, daughter Elle, for whom Hello, Sunshine was named.

Hello, Sunshine Now Open in Grand Boulevard at Sandestin®

Miramar Beach, Fla., (March 11, 2011) – Hello, Sunshine is the new gift and home accessory store now open in Grand Boulevard at Sandestin®. This light and airy new concept offers unique, modern and vintage-style gifts, accessories, home accents and clothing for the beach lifestyle.

“We wanted to create a store that would appeal to both tourists and locals; a place where people could go and find a unique gift for any person and occasion, and feel that they got a great value for their money. We feel that is what we created and judging by initial customers’ comments, we think they agree,” said co-owner Kirsten Nykamp, who, along with husband Paul owns the store and also Kilwin’s Chocolates, Fudge and Ice Cream, both located in Grand Boulevard.

Hello, Sunshine is named for the Nykamps young daughter, Elle, who also serves as the store’s muse and sometime-model and whose image can be seen throughout the new store.

The new store also carries specialty gifts, such as painted bowls, vintage beach signs, decorative serving trays, even beach bags, which can be personalized for wedding parties, reunions and small and large groups.

Hello, Sunshine is located next door to Mitchell’s Fish Market in Grand Boulevard’s Town Center. Store hours are Monday – Saturday, 10 a.m. – 9 p.m. and Sundays, 11 a.m. – 7 p.m. For more information call (850) 269-9860 or visit their web site at shophellounshine.com.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida’s Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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