

# GRAND BOULEVARD

— Sandestin® —

**FOR IMMEDIATE RELEASE**

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**Via Colori Comes to Grand Boulevard at Sandestin® April 25, 26**

*The Italian, street-painting festival brings together artists, volunteers and businesses for community fundraiser.*

**Miramar Beach, Fla., (March 26, 2009)** – Via Colori®, the Street Painting Festival, is an upscale signature special event that will be held in Grand Boulevard the weekend of April 25 & 26 from 11am – 6pm. It is free and open to the public.

This unique art festival will turn Grand Boulevard's Town Center into an artist's canvas of street paintings. This community favorite brings together artists, volunteers and businesses in a unique community project to support Seaside Neighborhood School, one of the first charter schools in Florida.

Previously held in Seaside, this exciting event has moved to Grand Boulevard at Sandestin®, the shop, work, play and stay Town Center located at the entrance of Sandestin Golf and Beach Resort®. Most of the main street of Grand Boulevard will be closed-off for this pedestrian-friendly weekend event with plenty of available parking within the Town Center.

Via Colori is a highly-visible street painting festival geared toward supporting and celebrating the creativity of South Walton while raising needed funds for the school. It is an opportunity to watch artists work – and work along beside them - and for people to meet view the different art creations.

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Businesses, individuals, families and schools have the opportunity to purchase squares on the street. Purchasers will have their names printed on the street below their square. Purchasers will be paired with artists (or they may designate their own) who will paint the squares with environmentally friendly pastel chalk during the weekend of the event. There are three space sizes: 6'x 6', 8'x 8' and 10'x 10'.

For information on purchasing a square or becoming a sponsor, call Lisa Porter at (850) 231-0396 or email her at [porterl@seasideschool.net](mailto:porterl@seasideschool.net). For inquiries on being an artist, call Billie Gaffrey at (850) 225-2371 or email her at [gaffreyb@seasideschool.net](mailto:gaffreyb@seasideschool.net).

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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