

# GRAND BOULEVARD

— Sandestin® —

**FOR IMMEDIATE RELEASE**

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## **FASHION TRENDS AND PROMOTIONS FOR SUMMER 2009**

*Retail Round-Up in Grand Boulevard*

**Miramar Beach, Fla., (June 3, 2009)** -- As summer draws near, all types of fashion for the warm weather season can be found in Grand Boulevard at Sandestin®. From a day at the beach to an evening out, the shops in Grand Boulevard have something for everyone and every occasion.

For beach cover-ups that can easily double as an outfit for dinner, J. Crew-at-the-beach and Southern Waters Outfitters are the perfect places to shop. These stores offer a day and night at the beach look that is easy to achieve. Both stores are carrying bright colors and jewel tones this summer that are coupled with versatile styles you'll want to wear over and over again. It's all about adding fashionable staples to your wardrobe at J. Crew-at-the-beach, which offers a 15% discount for college students and teachers year-round, while Southern Waters is known for its availability to a younger, beachy crowd during the summer.

Classic southern style can also be found in Grand Boulevard by visiting Brooks Brothers Country Club. This summer, the Seersucker style, which Brooks Brothers first introduced to the U.S., is in. Seersucker suits for men hold strong to ever-popular southern style, while their linen items stay true to the classic beach vibe of Walton County during this time of year. More comfortable linen styles for sophisticated women are available in the Town Center at J. Jill.

Women can mix and match looks with spicy greens and reds, as well as safari prints and chunky jewelry at Chico's. With skinny leg jeans and wrinkle-free traveler pants, they have everything necessary for an effortlessly stylish look. Every Wednesday from now until July, between 5:30 p.m. and 8:30 p.m., during Grand Boulevard's Music in Grand Park, Chico's will offer a 10% discount to customers.

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For high-fashion and shoes to go with it, Sanctuary Clothing Boutique and Elevation Shoe Boutique are a perfect fit. Sanctuary is ready with bold colors and eclectic necklaces for the season, and their flirty dresses layered with fashionable jackets or sweaters will have you ready to go anywhere anytime. Elevation Shoes is the ideal place to spruce up your style this summer with their new selections of Volatile, Vanelis and more. They also carry unique, colorful handbags by Vin Baker to match all of your looks.

Pretty Please is known for its whimsical and one-of-a-kind children's clothing, toys and décor, and their delightful new summer finds are no exception. From a soft velour beach poncho shaped like a lobster or mermaid to dinosaur rain boots and rain coat, Pretty Please is sure to have that special something to allow your child's unique personality to shine through. Also, Pretty Please makes it easier for parents to go green with a variety of eco-friendly lines and products including clothing and other items that are made of sustainable materials.

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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