



GRAND
BOULEVARD

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Local Small Business Uses Regus to Cost-Effectively Establish a Professional Presence at Grand Boulevard

Creative WITS Marketing and Public Relations turns to Regus for affordable office space in a high profile location

Miramar Beach, Fla., (September 29, 2009) - Regus, the global leader in workplace solutions, continues to be the provider of choice when it comes to meeting the office space needs of local businesses. The co-founders of Creative WITS, a full-service Marketing and Public Relations agency, were working out of their homes and their boutique agency's business was rapidly expanding. They needed a more professional environment in which to work and meet with clients - so they turned to Regus.

Christy Kearney, co-founder of Creative WITS said, "We were looking for office space throughout the Emerald Coast region and there were several options from which to choose. We considered four or five different options, but given the current state of the economy there were a number of questions about leasing office space. We weren't sure about all of the unknown fees that come with the traditional office lease."

Kearney added, "We saw a Regus ad and the services that they offered – move-in ready, furnished offices at a great location - and it was really a no-brainer. For a small, rapidly growing business trying to establish a professional presence in an emerging market the Regus model of fully serviced, turnkey offices is a great fit. One of the biggest selling points for us is that there are no hidden fees. Regus clearly laid out all of the costs and made it really easy for us to know up-front what our monthly costs would be."

The Regus concept is designed to meet the business needs of anyone seeking professional office space and services. Their business centers offer furnished and staffed, ready-to-use offices and meeting rooms. Regus provides turnkey workplace solutions and services – from receptionist to onsite IT, complete videoconferencing capabilities, and administrative support to providing professional grade office equipment.

"Creative WITS was one of our first clients in the center and since day-one we have enjoyed having them being a part of the Regus family," said Thomas Denney, general manager of the Regus Grand Boulevard Town Center location. "We're happy that we could provide them

with a cost-effective alternative to leasing traditional office space and look forward to being a part of their continued success.”

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Kearny says Creative WITS plans on continuing to grow their relationship with Regus and take advantage of the great location of the Town Center at Grand Boulevard.

Regus is ideal for any size business – whether it’s a one-person start-up, medium sized enterprise, or Fortune 500 company looking to establish a satellite office.

Whether office space is needed for two months or two years, Regus makes it easy to arrange and move into prime office space, practically within 24 hours. With minimal paperwork, they allow clients to select the terms that will be most ideal for their business situation, allowing them to establish an immediate presence at a prestigious location like Grand Boulevard and offering a prime alternative to home offices, hotels, copy shops, and coffee houses.

Flexible workspace offers numerous business advantages including greater cost efficiency with no overhead and no long-term lease commitments. Businesses are able to compete at a higher level without the costs associated with setting up a traditional office.

Regus operates over 1,000 business centers in 450 cities in 75 countries. Clients such as Google, GlaxoSmithKline, Nokia, and Accenture join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to Regus. These prestigious clients now have access to the Grand Boulevard at Sandestin® location, putting the Town Center on the map as a regional hub.

The Grand Boulevard Town Center offers more than 13,000 square feet of private offices and suites with full professional services, staffing, furnishings, and equipment.

Regus has centers in some of the most recognizable, well-known business addresses in the world including The Chrysler Building, Rockefeller Plaza, the John Hancock Center, and Spear Tower.

Regus is located at 495 Grand Boulevard, suite 206, on the second floor of the Prudential Coastal Properties building. For more information, call general manager Thomas Denney at 850.269.6802 or email thomas.denney@regus.com.

Grand Boulevard is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida’s Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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