

GRAND BOULEVARD

— Sandestin —

TOWN CENTER

FOR IMMEDIATE RELEASE

CONTACT:

Angela Triplett, Public Relations Manager
Howard Group
850.654.9771
angela@howardgrp.com

Orvis Days Are Here Again

Free October Seminars and Events Show Customer Appreciation

Miramar Beach, Fla., (October 8, 2009) -- The Orvis Company, known for their fishing expertise and outdoor lifestyle items, is presenting their Fall Orvis Days schedule of seminars and events October 8 – 18. A variety of fishing exhibitions and lessons are included, along with free cookouts and pet adoption programs.

Seminars will be conducted from the Panhandle Flyfishers, Espy of Florida Fish and Game, Captain Mike Mangum and Captain Preston Sutter of Shallow Water Expeditions and Jimbo Meador of Native Kayaks. Events include Alaqua Pet Rescue, and fishing presentations from store manager Jason Siler and fishing manager Brooke Kilpatrick.

Enjoy swamp fishing tales as you enjoy lunch at Orvis as they grill up hotdogs for customers on Saturdays. Special promotions and discounts are available all week. Adopt a dog and receive a 20% discount on all your new pooch's needs. Love fish and fish tales, head over to Orvis and indulge yourself in nature's natural pleasures. For more information on Fall Orvis Days visit www.grandboulevard.com.

About Grand Boulevard

Grand Boulevard is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

--END--