

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

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Magnolia House Opens New Store in Grand Boulevard

Iconic Grayton Boutique Relocates to Town Center

Miramar Beach, Fla., (August 26, 2009)-- Magnolia House, a popular upscale gift shop and home furnishing store, has relocated from Grayton Beach to Grand Boulevard at Sandestin®. The popular boutique with a loyal following originally opened off of County Road 30-A 17 years ago. The new store offers more space for owner Nancy Veldman's eclectic array of merchandise.

The new Magnolia House has many of the same characteristics that made the first store so popular. The décor is elegant and charming. Home furnishing and accents are featured throughout the store including dinnerware, serving pieces, stemware, lamps, rugs, throws, blankets and gorgeous velvet throws. Beautiful accessories are carried as well and they include note cards, jewelry, pearls and French soaps.

Veldman expects her new store will attract more people but she is determined to maintain the peaceful space her loyal customers have come to know and love. "I want people, when they walk in, to be wowed and to love coming in to find that special gift, but also to love the atmosphere," Veldman said.

Magnolia House also contains a library of books of every kind from fishing and golf to novels and daily devotionals. A 7-foot black baby grand piano beautifully flanks the store and Veldman, an accomplished self-taught pianist, plays it occasionally. Her CDs are also sold in the store.

Veldman is also an accomplished watercolor artist and photographer, recently completed her first novel, "The Box of Words" which she wrote with a co-author. The book has been published by Amazon Books.

Excited about her move to Grand Boulevard, Veldman says the move exposes her store to more people and she enjoys the camaraderie and offerings of the Town Center.

“I fell in love with it. I love the whole design of it – the streets, the look of the streets from one end to the other. They did a fabulous job of laying it out. There is an energy here. The restaurants are not just good, they’re great and the people are engaging,” said Veldman of Grand Boulevard.

Grand Boulevard is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida’s Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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