

# GRAND BOULEVARD

— Sandestin® —

## TOWN CENTER

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### **Lisa Boecker Receives “Above & Beyond” Award from Tourist Development Council**

*Lisa Boecker is awarded for her exceptional customer service by the Beaches of South Walton*

**Miramar Beach, Fla., (November 11, 2009)**—Lisa Boecker, massage therapist at Fusion Spa Salon Aveda in Grand Boulevard at Sandestin®, is the Bronze “Above & Beyond” Award winner for 2009. The award recognizes exceptional customer service in the hotel/resort, restaurant and retail industry by the Beaches of South Walton.

As the winner, Boecker received private YOLO board lessons, Epoxy board rentals for two for a day, a dinner at Seagar’s Prime Steaks & Seafood, a \$100 Silver Sands Factory Stores gift card, a Beaches of South Walton tote filled with souvenirs and a dinner for two aboard the Solaris Dinner Cruise.

Nominations were accepted from May through July by the marketing committee of the Beaches of South Walton’s Tourist Development Council which selected three winners for the grand, silver and bronze awards.

“I’m very humbled by this, it’s very exciting,” said Boecker.

Boecker is a licensed massage therapist of 11 years with a clinical background specializing in people post surgery with joint replacements, chronic pain and sports injuries.

By special request and due to her talent and ability to connect and pamper their special guests, her services have been requested by numerous businesses including The Orvis Company, Fleming’s Prime Steakhouse & Wine Bar and Cantina Laredo Mexican Gourmet in Grand Boulevard.

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“The biggest thing I want to hear from my customers is that they feel better and the experience they had from me is an extreme value to them,” she said.

Boecker continues to inform her clients about the benefits and importance of health and nutrition. She encourages her patients to be aware of their bodies and to become advocates of their own wellness.

“Health is a precious thing – we are products of our choices. I want to motivate and encourage people to take better care of themselves through good nutrition and exercise,” said Boecker.

About Grand Boulevard at Sandestin®

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida’s Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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