

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

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Charter Capital Offices Now Open in Grand Boulevard at Sandestin®

Miramar Beach, Fla., (July 22, 2011) — Charter Capital has opened their new offices in Grand Boulevard at Sandestin. Charter Capital, a private wealth navigation firm, assists clients with protecting and growing their financial assets. Charter Capital currently manages over \$200 million for entrepreneurs and retirees. Their success is reflected by the fact they retained 100% of their clients and added new clients through 2007-2010 - the second worst market downturn in history. Founder Steve Bruce and John Player, Director of Brand Development, take a practical and proven approach to investment management that produces greater returns with less risk for clients who have learned that outdated and unproductive investment models like “buy and hold” and “portfolio management” do not yield consistently good results.

“We have a rapidly growing client base here locally in need of proven, consistent wealth navigation and investment management,” stated Player. “Grand Boulevard offers a holistic approach to the work environment and an experience that you can’t find anywhere else in Northwest Florida.”

The large, 2,500 square foot office offers easy accessibility and more space to serve their clientele and expand their services. With plenty of parking adjacent to the new offices, clients

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and staff are also able to enjoy the amenities of Grand Boulevard's Town Center, including shopping and dining.

"The new office came out really beautiful. We look forward to our open house in the fall and visiting with existing clients and meeting new ones," stated John Player

Charter Capital's new office is located at 495 Grand Boulevard Suite 270, the same building as the Regus Business Center and Prudential Coastal Properties, directly across from Mitchell's Fish Market. For more information on Charter Capital, call 850.460.2710 or visit <http://www.charter-capital.com/>.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

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