

GRAND
BOULEVARD
— Sandestin® —
TOWN CENTER

LE GRAND
CIRQUE

FOR IMMEDIATE RELEASE

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Local Children Have Chance to Perform in *Le Grand Cirque*

On the Coast Magazine and Le Grand Cirque Announce Contest

Miramar Beach, Fla., (May 7, 2010) – Is your child ‘cirque’ material? Does he or she have visions of acrobats and high flyers dancing in their head? Here’s their chance to perform in the spellbinding, international *Le Grand Cirque* production in Grand Boulevard at Sandestin this summer.

On the Coast Magazine in partnership with *Le Grand Cirque* is offering one lucky child the opportunity to make their dreams of performing under the Grand Arena a reality. Children ages 8-17 are invited to submit an entry of 250 words or less about why they have what it takes to star in *Le Grand Cirque* along with a current photo. With an adult, children can enter online at www.onthecoastmag.com (parent/guardian permission is required to enter contest). All entries must be received by May 31, 2010.

On the Coast Magazine and *Le Grand Cirque* will judge essay submissions based on originality, creative expression and relevance to the *Le Grand Cirque* theme. The winner will be required to be available for two days between June 3 and June 6 to train and perform with *Le Grand Cirque*. The local star will also be featured in the upcoming *On The Coast Magazine*’s Adventures of Skylar and Kobe column.

Le Grand Cirque is a family friendly, visual feast of breathtaking group acrobatics and white-knuckle stunts and has been described as “The next generation of Cirque Du Soleil.” Beginning in May 25, *Le Grand Cirque* will perform in Grand Boulevard for the entire summer with eight weekly shows in the Grand Arena, one of three, cream-colored Italian-style, air-conditioned fabric structures which comprise the venue. The Grand Arena, located adjacent to Grand Park in Grand Boulevard’s Town Center, will hold just under 1,100 people and is within short walking distance to seven signature restaurants and casual eateries.

For show dates times and prices, visit www.cirquedestin.com or call the box office at (866) 973-9610. To purchase tickets in person, visit Grand Boulevard Guest Services, Silver Sands Shopper Services or the Hilton Sandestin Beach concierge.

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About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches, named one of the top 12 international destinations to visit for 2010 by *Frommer's*. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, call (850) 654-5929 or visit www.grandboulevard.com.

About Le Grand Cirque

Featuring more than 40 champion acrobats and performers from Brazil, Canada, Russia, Mongolia, Europe and China, *Le Grand Cirque* is an international entertainment attraction premiering the entire summer in Grand Boulevard's Town Center. *Le Grand Cirque* is presented in partnership with Grand Boulevard at Sandestin, the Hilton Sandestin Beach Golf Resort & Spa, ResortQuest and Wyndham Vacation Resorts. Additional marketing partners include Sandestin Golf and Beach Resort, the Courtyard by Marriott Sandestin at Grand Boulevard and the Residence Inn by Marriott Sandestin at Grand Boulevard and Silver Sands Factory Stores.

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Photo caption: One lucky child will have their dreams come true as they become part of the international sensation Le Grand Cirque performance this summer in Grand Boulevard.