

# GRAND BOULEVARD

— Sandestin® —

## FOR IMMEDIATE RELEASE

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## **Verizon Wireless Opens New Location in Grand Boulevard**

*The nation's most reliable wireless network expands into new market*

**Miramar Beach, Fla., (February 4, 2009)** – Verizon Wireless, the leader in delivering broadband and other communications to wireless customers, recently opened a new location in Grand Boulevard at Sandestin® on January 10. The premium authorized retailer had been looking to expand west from Tallahassee and Panama City into the growing Walton County and Destin market for some time.

“The wonderful architecture, high-end stores, exclusive restaurants and Town Center atmosphere were all appealing to us. We wanted to align our premium brand with the ones in Grand Boulevard,” stated Sonny Rodia, store manager.

The company recently announced its acquisition of the Alltel Corporation that expands the nation's most reliable wireless network and delivers the advanced broadband network to millions more customers across the United States. Due to the acquisition, Verizon's coverage map now includes the prominent Scenic Highway 30A area.

The new store sells phones and accessories as well as providing troubleshooting services for both Alltel and Verizon customers. To celebrate their grand opening, Verizon is offering free accessories with activations until the end of February. The team is also accepting applications for sales associates.

“We look forward to being a part of this great community and providing the best in customer service,” stated Rodia.

Verizon Wireless is located at 625 Grand Boulevard, suite 105 E, between Johnny Rockets and Kilwin's. For more information, call store manager Sonny Rodia at (850) 654-0042.

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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