

GRAND BOULEVARD

— Sandestin® —

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Sanctuary Clothing Opens in Grand Boulevard at Sandestin®

Fashion-forward Styles and Personalized Customer Service are Trademarks

Walton County, Fla, November 30, 2007 – Sanctuary Clothing, the upscale women’s clothing store opening in Grand Boulevard at Sandestin® on December 7th, offers an exciting and extensive selection of designer labels for the adventurous yet discriminating woman. This contemporary new shop presents a stylish array of both classic and fashion-forward styles for women who are described as “professional, hip and ageless.”

“I know our customers and they are not necessarily trendy but they are definitely trend-setters,” says Lori Huber, who, after 10 years of managing other area retail stores, decided, along with her husband Garrett, to go out on her own.

Lori brings her extensive experience and intrinsic artistry to the forefront, while Garrett, founder of Closet Classics, makes sure everything runs smoothly behind the scenes.

Sanctuary Clothing carries clothing lines unique to the area and there is truly something to fit in every woman’s closet and budget. Beautifully displayed evening wear, sportswear, dresses, separates, fabulous coats and jackets and even Upsee Daisees pajamas can all be found. Some of the highly in-demand labels include Chaiken, Tuzzi, Jennifer Reale Design, Black Halo, Fabrizio Gianni and many more.

And don’t forget about jeans! Every woman has to have at least two pairs of fabulous jeans and Sanctuary offers the latest in cutting-edge designer labels for them. They include William Rast, 1921 and Paige Denim, among others.

Gorgeous Cleo & Patek handbags, Zen knits, cashmere wraps and sweaters, hand-designed jewelry, travel accessories and fine gift items such as candles and lotions are also found at Sanctuary.

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The combination of classic favorites and up-to-the-minute innovative designers is what makes Sanctuary Clothing stand out in the crowd, much the way their clientele does. Lori says she limits and does not reorder certain items so that customers won't have to worry about seeing the same dress on someone else.

Great care has been taken to ensure a plush yet comfortable space greets customers. Sanctuary prides itself on taking customer service to the next level by offering an attention to detail not found elsewhere.

"I take customer service very seriously. We set up every aspect the store with the need and comfort of our customer in mind," says Lori, who attributes her understanding of premier customer service to the 10 years she spent as an airline attendant and to her love of staying in world-class hotels when traveling.

Some of the unique offerings at Sanctuary include the fitting area which is located in a separated spacious area towards the back of the store. The area has seating, three-way mirrors and even buzzers within the dressing rooms for those needing different sizes or other assistance. Attention to attractive lighting, good music and even a TV to watch for anyone waiting gives the shopping experience a relaxed feel.

"So often women have to try on clothes in small confined spaces and then walk out into a store for all to see. We've designed a space where women can come out of the dressing room and show off an item without feeling self-conscious," says Lori.

Among the premium services provided to preferred customers will be early opening and late closing with store manager, Holly Seagers, to accommodate those who may require special attention or services. Seagers was previously with Raspberry Rhino where she enjoyed a popular following.

Lori says they will also offer free shipping to all customers and free in town delivery of packages from Sanctuary. "This is just a little Lagniappe to set us apart from the rest," she says.

Along with her husband Garrett, Lori has personally overseen every aspect of Sanctuary Clothing, from the highly sought-after clothing lines to the modern, inviting interior space. Her attention to detail and creative nature are apparent in the décor which includes white leather walls, iconic panels, dark hardwood floors, contemporary furniture, logo projected lighting and a breathtaking pendant chandelier.

Sanctuary Clothing opens Dec. 6 and during grand opening month, customers will receive a holiday CD with purchase, while they last.

Grand Boulevard is the new shop, work, play and stay town center located in Beaches of South Walton along the Gulf Coast in Northwest Florida. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 837-1886.

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