

# GRAND BOULEVARD

— Sandestin® —

## FOR IMMEDIATE RELEASE

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## **Cruise Over to the Third Annual Charity Car Show in Grand Boulevard**

*Hosted by the North Florida Region of the Porsche Club of America to Benefit Sacred Heart*

**Walton County, Fla., October 2, 2008** – The main street of Grand Boulevard Town Center, will be lined up with 135 of the finest cars around including Porsches, Lamborghinis, Lotus, Ferraris and motorcycles for the third annual Charity Car Show on Saturday, October 11 from 11 a.m. – 4 p.m. Hosted by Destin Porsche Club in conjunction with Grand Boulevard at Sandestin®, the event will benefit the future expansion of Heart and Vascular Services at Sacred Heart Hospital on the Emerald Coast. Admission is free and will include live music and food and beverages available for purchase.

“Grand Boulevard is thrilled to host this fun outdoor event that benefits one of our community partners. I encourage everyone to stroll along the boulevard and Grand Park to view these unique cars and vote for your favorite to raise money for this great addition to our community,” stated Elaine Ashman, Marketing Director for Grand Boulevard.

Cars will be on display all along Grand Boulevard, from Mitchell’s Fish Market down to Fusion Art Glass Gallery and on the street between Coldwater Creek and J.Crew-at-the-beach in front of Grand Park. Jars will be placed in front of each car for patrons to leave donations for their “Best in Show” vote. Marc Harris & Mojo Rising will be playing in Grand Park for the entire afternoon. Alcoholic beverages will be available for purchase courtesy of Cantina Laredo Gourmet Mexican Food. Food will also be sold by some of Grand Boulevard’s finest restaurants including Tommy Bahama’s Tropical Café, Cantina Laredo, Mitchell’s Fish Market and Kilwin’s Chocolates, Fudge and Ice Cream. 10 percent of all food and beverage sales from the event will be donated back to Sacred Heart as well. Many other participating Grand Boulevard stores will be on-site as well.

Anyone interested in registering their Porsche, exotic car or motorcycle for the event should contact Russ at 850-585-3002.

Since opening its doors to patient care in January 2003, Sacred Heart Hospital on the Emerald Coast has grown steadily and continues to fulfill its mission to improve the health of the community at large, with special attention to service of the poor. The 58-bed hospital offers a wide range of medical and surgical services, including 24-hour emergency care, an

intensive care unit, a dedicated joint replacement program, cardiac diagnostics, cancer care, rehabilitation services, laboratory and radiology services, and comprehensive women's services with the Family Birth Place and the Olson Women's Diagnostic Center. For more information about Sacred Heart Hospital on the Emerald Coast or to find out how to partner in our mission with Sacred Heart Foundation, please visit [www.sacredheartemerald.org](http://www.sacredheartemerald.org).

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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