

GRAND BOULEVARD

— Sandestin® —

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Kilwin's® Chocolate, Fudge & Ice Cream Opens in Grand Boulevard at Sandestin® *True Confectionery Offers Old-Fashioned Fun*

Walton County, Fla, June 18, 2007 - The true confectionery is steadily growing around the country as Kilwin's Chocolates Franchise, Inc. grows its network of chocolates, fudge and ice cream shoppes. The newest Kilwin's opens the week of June 25 in the new town center in Grand Boulevard at Sandestin®.

Shoppe owners Kirsten Kincaid Nykamp and her husband Paul Nykamp are originally from Michigan where they grew up eating the treats from Kilwin's. Once they decided to open their own franchise, they chose Grand Boulevard from 15 location options. They currently reside in Santa Rosa Beach.

"We had visited the area, separately, many years ago before we were married," says Kincaid Nykamp. "When we came back to consider the location for the franchise we were awed by the beauty of the place. "We found that the people in the area were very friendly and welcoming, which helped finalize our location. After living here for 6 weeks, we know that we made a great decision. We are excited to become a part of the community."

Kilwin's offers an entertaining and interactive approach to making their sweets. Beside long glass cases brimming with Kilwin's famous handmade chocolates, there are marble tables where fudge, peanut brittle, caramel corn, caramel apples, and the many other confections are created daily. Customers can watch as fudge is hand-paddled, peanut brittle is poured and caramel apples are dipped.

Kilwin's also has a wide variety of original recipe ice creams which are served in conventional or a handmade waffle cones. Young children shorter than company mascot "Kilwin the Moose" get a scoop of ice cream for free.

Operating hours are Monday through Thursday, 10 a.m. to 9 p.m.; Fridays and Saturdays, 10 a.m. to 10 p.m.; Sunday from 11 a.m. to 9 p.m.

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Kilwin's is a respected northern Michigan company that has been in business since 1947 and has developed a devoted following over the years. "Kilwin's is in a growth mode, but we are still very selective of where our shoppes are located", says company president, Don McCarty. "We are more interested in developing quality shoppes that will provide opportunities for owners to give an extraordinary confectionery experience to their customers and communities". "The Grand Boulevard Kilwin's will add excellent products, enjoyment, and fun to the area".

Kilwin's also has shoppes in Michigan, Colorado, Illinois, Wisconsin, Pennsylvania, Indiana, New York, North and South Carolina, Tennessee and Florida.

Grand Boulevard is the new shop, work, play and stay town center located in Beaches of South Walton along the Emerald Coast in Northwest Florida. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 837-1886.

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