

GRAND BOULEVARD

— Sandestin® —

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Grand Boulevard is Thriving, Decorated for First Holiday Shopping Season

A 40-foot live Christmas tree will adorn Grand Park throughout the holidays

Walton County, Fla, November 13, 2007 - This is the first holiday season that Grand Boulevard at Sandestin® is open and everyone is invited to shop, dine and play at the newest lifestyle destination on Northwest Florida's Gulf coast. With many of the stores and restaurants making their exclusive regional debuts in this bustling town center, it's an ideal place to find unique gifts for friends and loved ones – or even a little something for yourself.

Grand Boulevard is now home to dozens of stores, restaurants, shops and galleries with three new stores opening early December, just in time for last minute shopping. The new additions are Sanctuary Clothing, a women's designer clothing boutique, Southern Waters Outfitters and J. Crew at-the-beach, a brand new store concept.

Two of the largest stores in Grand Boulevard offer a variety of gift and shopping selections for the entire family. The Orvis Company offers the world's finest fly fishing equipment, clothing for men, women and children, great sporting gifts, furniture and accessories for the home as well as its famed dog beds and other pet supplies.

Tommy Bahama's Tropical Café & Emporium is a beautiful retail store featuring TOMMY BAHAMA apparel, accessories and home décor items, along with a casually elegant restaurant that has a large veranda for outdoor dining, serving upscale-inspired cuisine – and it's all under one roof.

Three of the newest additions to the town center are P.F. Chang's China Bistro, Gallery NU Fine Arts and Fusion Spa Salon AVEDA.

Both Gallery NU Fine Arts and Fusion Spa Salon AVEDA offer beautiful, state-of-the-art locations with interiors that set the stage for their artistic endeavors. Fusion Spa Salon AVEDA offers a full menu of salon and spa services including hair styling and coloring, skin and body treatments and aromatherapy.

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Gallery NU Fine Arts is a contemporary fine art gallery featuring a variety of mediums including traditional and contemporary pieces, landscapes, mixed media, bronze sculpture, abstract and acrylic. The public is invited to stop in, enjoy and learn about the selection of fine art they offer.

Gallery NU Fine Arts and Fusion Art Glass Gallery (not to be confused with Fusion Spa Salon AVEDA), located next door, are the first two galleries to anchor the town center area known as Artisan Row. Over time Artisan Row will be a collection of art galleries, showrooms and interactive spaces carrying original artwork from national, international and regional artists.

The name P.F. Chang's China Bistro evokes one of the most original and exciting dining experiences in the country. Fresh, contemporary and consistently outstanding are the trademarks of this illustrious addition to Grand Boulevard. A unique combination of Chinese cuisine, attentive service, wine and delectable desserts, P.F. Chang's truly reflects the evolving Chinese culinary landscape, served up in a stylish high-energy bistro.

Grand Boulevard has gained a reputation as the premier destination for dining in Northwest Florida. Whatever your favorite food tastes run, you are sure to find something delicious to satisfy your palette. Besides delectable Chinese, there is authentic gourmet Mexican, fresh fish and aged prime steaks are featured on menus in the vibrant town center. Enjoy fine or casual dining at any of the five nationally-recognized restaurants that include Cantina Laredo Gourmet Mexican Food, Fleming's Prime Steakhouse & Wine Bar, Mitchell's Fish Market, Tommy Bahama's Tropical Café and of course P.F. Chang's China Bistro.

Throughout the holiday season, gift cards, redeemable at any Grand Boulevard store or restaurant, may be purchased at the Guest Services kiosk at Grand Park. Some of the other great places to shop in the town center during the holiday season include: Coldwater Creek, J. Jill, Brooks Brothers Country Club, Victoria's Secret, Learning Express Toys and Billabong. After a day of shopping or possibly to launch your shopping excursion, be sure to stop by Kilwin's Chocolates, Fudge & Ice Cream and enjoy a homemade sweet treat.

During the holiday season, Grand Boulevard will be dressed to the nines with beautifully lit and decorated streets and landscaping. The highlight of the festive décor is the 40-foot live Christmas tree showcased in the public green at Grand Park. This magnificent tree will offer a lovely focal point for those enjoying the park or walking down the twinkle-lit boulevard.

Grand Boulevard is the new shop, work, play and stay town center located in Beaches of South Walton along Northwest Florida's Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929.

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