

GRAND BOULEVARD

— Sandestin® —

FOR IMMEDIATE RELEASE

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Grand Boulevard at Sandestin® is the New Place to Shop and Dine

Pedestrian-friendly town center is popular destination

Walton County, Fla., June 27, 2007 - With seven new specialty retail stores and four unique restaurants now open, Grand Boulevard at Sandestin® has already become an exciting and popular destination for locals and visitors to the area.

Restaurants now open include Cantina Laredo, a gourmet Mexican restaurant that has become a local favorite hot-spot. Enjoy the signature Casa Rita and guacamole prepared table-side. Mitchell's Fish Market is the new place for freshly prepared seafood in a vibrant setting. They offer over 80 fresh seafood dishes in an exhibition kitchen where customers can catch the behind-the-scenes culinary view.

Fleming's Prime Steakhouse & Wine Bar is an award-winning eatery for those who love to wine and dine. They are renowned for their prime cut meats and extensive 100 wines by-the-glass menu. Rounding out the places to enjoy something to eat is Kilwin's Chocolate, Fudge & Ice Cream. It is an old-fashioned confectionery where customers can watch sweet treats being made by hand. Kids shorter than shoppe mascot Kilwin the Moose get free ice cream.

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Stores now open are The Orvis Company, a 10,003 square-foot anchor store offering the world's finest fly fishing equipment, clothing for men, women and children, great sporting gifts, furniture and accessories for the home as well as its famed dog beds and other pet supplies. For travelers, check out the guarantee on their luggage – it's forever.

Ladies specialty retail shops include Coldwater Creek, J.Jill and a sleek new 7,970 square-foot Victoria Secret. For men and women, there is Brooks Brothers Country Club – the first of its kind in the country. For children and the young at heart, there is Learning Express Toys which carries everything from wooden trains to educational toys and beach items.

The new town center is located at the east entrance to Sandestin® Golf and Beach Resort. This mixed-use development boasts a pedestrian-friendly design, making it easy to park and walk to the numerous shops, restaurants and offices. Centrally located Grand Park is the ideal place to take a break and enjoy the Gulf-inspired water fountain.

Additional 2007 summer openings will include Tommy Bahama's Tropical Café & Emporium, Billabong, Fusion Art Glass Gallery, Gallery NU Fine Arts, Sanctuary and Fusion Spa Salon AVEDA. The highly-anticipated restaurant P.F. Chang's China Bistro will open in October.

Grand Boulevard is the new shop, work, play and stay town center located in Beaches of South Walton along the Emerald Coast in Northwest Florida. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 837-1886.

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