

# GRAND BOULEVARD

— Sandestin® —

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**Elevation Shoe Boutique Now Open in Grand Boulevard**

*Upscale women's designer shoes and hand bags for every day and every occasion*

**Miramar Beach, Fla., November 13, 2008** - Just in time for the holiday season, Elevation Shoe Boutique is the latest store to open in Grand Boulevard at Sandestin®. This upscale, exciting new store carries exclusive lines of women's shoes and hand bags, perfect for everyday wear, very special occasions and everything in between.

Co-owners Lori and Garrett Huber, a dynamic husband and wife team, are the successful local entrepreneurs behind the popular women's boutique Sanctuary Clothing, also located in Grand Boulevard's Town Center.

"Many of our Sanctuary clients were constantly asking us for a great pair of shoes to wear with their new outfit. We didn't have enough room for the selection we wanted to carry so we opened Elevation to fill that need," said Lori Huber, who, as the creative force behind the new store, even drew-up the original store design.

Elevation Shoe Boutique carries shoe lines usually found in larger, more urban cities. These lines include big names such as the always-in-vogue Bagdley Mischka, Gwen Stefani's fashion-forward L.A.M.B. and Calvin Klein Collection which features his high-end designs.

While the names may be big, the prices run from the more affordable under-\$100 pair of fabulous shoes to a more extravagant, splurge-worthy pair for \$850. Among the other shoe lines carried are Aquatalia – check out their to-die-for leather boots, Via Spiga, BCBG Max Azria, BCBGirls, Claudia Ciuti, and Pura Lopez from Spain.

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Besides stylish shoes, Elevation carries a variety of beautiful hand bags. Among them are the Cate Adair bags. Adair is the stylist for the television show, “Desperate Housewives,” and also has her own successful purse line. Luxurious Francesco Biasia bags and the SZ Collection from Silvia Zumarraga of Argentina can also be found in the new store.

“One of the advantages to locating Elevation Shoe Boutique just across the street from its sister store Sanctuary Clothing, is the ability to accommodate customers who need shoes for an outfit or an outfit for shoes,” said Lori, who emphasizes her philosophy of the best in personal customer service.

Setting the tone for fun, innovation and style, the new store is decorated in a retro-modern 1970s theme with state of the art, built-in designs. Impressive barrel ceiling, a chic brown ostrich wall, “TV in mirror” technology, white suede benches and warm earth tone colors accent the décor. A cable rod system artfully displays shoes in illuminated hanging light boxes.

Holly Seagers, the popular general manager of Sanctuary Clothing, will move across the boulevard to manage Elevation Shoe Boutique. Seagers was previously with Raspberry Rhino where she also enjoyed a prominent following.

Elevation Shoe Boutique is now open Monday – Saturday, 10 a.m. to 9 p.m. and on Sundays from 11 a.m. to 7 p.m. For more information, call the store at (850) 837-4400 or visit [www.sanctuaryclothingboutique.com](http://www.sanctuaryclothingboutique.com) to find out more about both stores.

**Grand Boulevard** is the new shop, work, play and stay Town Center located in Beaches of South Walton along Northwest Florida’s Gulf Coast. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. For more information, please call (850) 654-5929 or visit [www.grandboulevard.com](http://www.grandboulevard.com).

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